



DIGITAL ENTERTAINMENT  
AND AUTOMATION™

## **PRESS RELEASE**

Contact: Candice DeLuca, Director of Marketing at 614.901.8683 or [cdeluca@life-ware.com](mailto:cdeluca@life-ware.com)

### **LIFE|WARE LAUNCHES COMMERCIAL SOLUTIONS**

**Expanded audio and video conferencing capabilities for commercial applications available in Life|ware 2.0.6**

**COLUMBUS, OHIO – March 12, 2009** – Exceptional Innovation, maker of Life|ware™ automation and digital entertainment solutions, is excited to announce the release of Life|ware 2.0.6, including full-featured audio/video conferencing support for corporate boardroom and meeting room applications.

*“In today’s challenging economy, Life|ware 2.0.6 gives dealers another powerful tool to expand their revenue base and save corporations money by offering more affordable, full-featured audio/video conferencing solutions to the commercial marketplace,”* says Life|ware Chief Executive Officer Seale Moorer.

Dealers can now set up Life|ware A/V conferencing and lighting control in corporate boardrooms in a fraction of the time with a lower price point and easily configure Life|ware to control a variety of existing boardroom audio and video devices. With one button press, Life|ware can make a boardroom or conference room ready for meetings by automatically adjusting lights, shades, video, audio and projection screens and even placing the phone call.

Eich Eichensehr, Life|ware’s Chief Technology Officer, says *“Life|ware is the ideal boardroom platform because it is based on standard networking technologies and can be easily maintained by corporate IT departments.”*

The Life|ware Commercial Solution includes:

#### *Audio Conferencing*

With support for Polycom®, ClearOne® Converge and Biamp® Audia® and Nexia® systems, Life|ware 2.0.6 offers corporate and commercial customers IP or RS-232-based audio conferencing control to

dial other systems, answer calls, redial, adjust call volume and ring count, view call history, store contact numbers in a separate directory and hold all calls while meetings are in progress.

#### *Video Conferencing*

Version 2.0.6 supports Polycom® and LifeSize® systems for video conferencing to dial other VC systems and answer calls, mute on answer, and view call history. Its camera features include local and remote camera control, access to picture in picture, and presets for camera positions.

#### *Lighting Control for boardrooms*

The addition of Lutron® Grafik Eye® QS support in Life|ware 2.0.6 lets dealers quickly and easily retrofit corporate boardrooms and meeting areas with serial and IP-based lighting control.

Life|ware 2.0.6 fully leverages Microsoft® Windows® as the platform of choice for today's commercial applications. Additionally, Windows Media Center is ideally suited for meeting rooms because it provides a platform for Microsoft Office® and Windows-based commercial applications, multimedia capabilities, and the ability to run any other application used by the business in the meeting room.

Future Life|ware releases will continue to add new features for commercial boardroom and meeting room applications to address the needs of Life|ware dealers and their corporate customers as we expand this market segment.

#### *About Life|ware*

*Based in the Columbus suburb of Westerville, Ohio, Exceptional Innovation produces Life|ware™, home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.*

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For more information on Life|ware, please visit [www.life-ware.com](http://www.life-ware.com).  
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