



DIGITAL ENTERTAINMENT
AND AUTOMATION™

PRESS RELEASE

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LIFE|WARE ANNOUNCES CONTROL INTEGRATION WITH KALEIDESCAPE SYSTEMS

Life|ware 2.0.4 to provide seamless integration with popular Kaleidescape Entertainment Servers

Denver, CO – CEDIA EXPO 2008 – September 4 – 7, 2008 – Booth #410 – Exceptional Innovation, maker of Life|ware™ whole home automation and entertainment solutions, today announced control integration with Kaleidescape™ Entertainment Servers.

In its initial integration, Life|ware users will be able to use the Life|ware interface via any device that can run the Life|ware client software, such as the Life|point™ touch panel, to navigate and select albums and movies using Kaleidescape's onscreen display (OSD). As a result, dealers can seamlessly integrate Life|ware software and Kaleidescape Systems.

"Kaleidescape has single-handedly defined, developed and led the entertainment server product category. Like Life|ware, Kaleidescape's products truly embrace the ideal of digital living," said Life|ware CEO Seale Moorer. *"We are very excited about working with Kaleidescape and integrating our products for the benefit of our common dealers and customers."*

"Life|ware's support presents an exciting new option for controlling a Kaleidescape System," said Michael Malcolm, Kaleidescape's CEO, chairman and founder. *"Pairing Life|ware with Kaleidescape's Entertainment Server creates a very compelling story for both integrators and users."*

Dealers can experience integration of Kaleidescape Systems and Life|ware 2.0.4 in Booth 410 during CEDIA EXPO 2008. Life|ware 2.0.4 with Visual Project recently won the *Electronic House* Product of the Year award, and Visual Project is a finalist for Best New Technology at the CEDIA Manufacturers' Excellence Awards. Life|ware Certified dealers can learn more about Life|ware 2.0.4 on lifewareuniversity.com.

For more information, logos and images, please visit www.life-ware.com.

About Kaleidescape

The Kaleidescape System redefines home entertainment by transforming the way movies and music are collected, managed and enjoyed throughout the home or yacht. The Kaleidescape System combines a compelling user interface, outstanding industrial design, and services that set new standards in the consumer electronics industry. Kaleidescape, Inc. was founded in 2001 and is privately held. The company is headquartered in Sunnyvale, California with research and development conducted by Kaleidescape Canada, Inc., based in Waterloo, Ontario. Kaleidescape products are available through a worldwide network of custom-installation dealers and distributors. For more information, contact Kaleidescape at (888) 352-5343 or (650) 625-6150, email us at sales@kaleidescape.com, or visit www.kaleidescape.com.

About Life|ware

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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