



PRESS RELEASE

Contact: Caster Communications, Inc. at 401.792.7080

EXCEPTIONAL INNOVATION WILL PREVIEW LIFE|WARE™ 2.0 FOR MICROSOFT VISTA AT CES

New interface, increased functionality, robust performance mark significant additions to new software and hardware from EI.

Las Vegas, NV – CES 2007 – January 8-11 – Next Gen Home located in the Central Plaza across from Central Hall – Exceptional Innovation, producers of Life|ware™ digital entertainment and automation solutions, are excited to announce a live preview Life|ware 2.0 at the Next Gen Home at CES 2007. Life|ware 2.0 introduces an entirely new, Windows® Vista™-based interface while expanding on its current ability to manage a home's subsystems through Windows Vista Media Center Edition to create a comprehensive digital living experience.

Life|ware 2.0 provides at-a-glance, gallery-style view of home subsystems – lights, thermostats, and more. By replicating the distinctive Windows Vista interface look, feel and navigation, Life|ware 2.0 presents an crisp interface that is intuitive, simple to learn and easy to use. There are also five points of instant access to Life|ware in Vista's main menu, and 2.0 features Life|connect Media – the easiest way to make your household's media libraries available everywhere.

Life|ware 2.0 takes customization to a whole new level, allowing you to see graphically the information you want on each menu. Life|scenes, too, can be easily re-learned – letting you continually evolve them as your life changes over time. Finally, 2.0's forthcoming Life|connect Remote software let's you take a standard Media Center remote places it's never been before.

"There has been tremendous anticipation on how Vista and Life|ware will enhance digital living, and the Next Gen Home at CES 2007 will give that first public glimpse," says Mike Seamons, Exceptional Innovation's vice president of marketing.

At CES 2007, Life|ware will manage the Next Gen Home and numerous sub system partner

products in the 2,200 square foot home located in the Central Plaza across from Central Hall. The home will feature Life|ware connected partners, representing products from lighting, HVAC, distributed audio and security products, as well as HP Digital Entertainment Centers with Windows Vista Media Center Edition, Exceptional Innovation hardware, including Life|vision™, Life|link™, and Life|controller™ and the award winning Life|point™ high definition touch panels. The home will be open to CES Attendees during show hours starting on January 8th and ending on January 11th.

For more information on Exceptional Innovation, please visit www.exceptionalinnovation.com.

About Exceptional Innovation

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

Press Contact: Caster Communications, Inc. at 401.792.7080
Kimberly Lancaster klancaster@castercomm.com
Nick Brown nbrown@castercomm.com
Lauren Simmen lsimmen@castercomm.com
For digital images log on to www.castercomm.com

All product and company names referred to herein may be trademarks of their respective owners.